



WE ARE HIRING

MARKETING AND SALES

- Executive

REQUIREMENTS:

- Minimum Degree in Marketing/Business Studies/Accounting or equivalent.
- Good command of English and Bahasa Malaysia, both written and spoken.
- Computer knowledge in applications such as Word Processing, Spreadsheet and Microsoft Office
- Possess a minimum of 3 years of experience in the marketing and sales related field
- Having passed the FIMM UTC examination is an added advantage.

HOW TO APPLY:

Interested applicant may submit their Resume to hrd@assar.com.my on or before **7 JANUARY 2026**.

BASED IN KUCHING, SARAWAK

KEY ACCOUNTABILITIES

- To perform sales of ASSAR Fund such as Akaun Pendidikan ASSAR, Akaun Persaraan ASSAR and Individual & Group marketing;
- To identify, arrange and coordinate all areas-target for marketing, e.g. Government Departments, Private Sectors, Schools and Agencies for the monthly road shows in Sarawak;
- To liaise with the Government Departments and Corporate Bodies in coordinating marketing road shows;
- To plan and monitor marketing of the department's sales results, budget and expenses;
- To assist the HOD in drafting the sales target formulation for KPI including to verify and authorize the sales transactions during road shows;
- To update the marketing briefing materials and conduct briefing on ASSAR products during road shows including monitoring the program arranged for ASSAR road shows at the Government departments, schools and agencies;
- To ensure the team actively engaged with potential investors and adhere to the FIMM standard rules and regulations during road shows;
- To plan and identify the right channel of media advertisement for promoting brand awareness;
- To prepare and provide advertisement and promotional marketing materials for the media including to develop brochures, banners and other promotional materials;
- To handle queries for Company's information including profiles, updates, etc. from related parties; and
- Attending to any urgent assignment as assigned by the officers and managers.

